



2008 ISSUE	EDITORIAL FOCUS	BI-MONTHLY ADVERTISING	SPECIAL ADVERTISING	AD CLOSE	AD MATERIALS DUE	ISSUE ON SALE
<p>MARCH/APRIL 2008 BEST DESIGN GUIDE ON SALE: FEB. 12, 2008</p>	<p>In one of the best-selling issues of the year, we focus on how to design a home that fits a consumer's ever-changing lifestyle. We also showcase a range of designs that adhere to the timber-home aesthetic—from hybrids to classic timber frame to modern post and beam. Readers also love the opportunity to check out our finalists for timber-home design of the year. Product Focus: Flooring</p>	<p>Focus on Floorplans Design Folio</p>	<p>Home Products Center</p>	<p>11/9/2007</p>	<p>11/16/2007</p>	<p>2/12/2008</p>
<p>MAY/JUNE BUILDING YOUR HOME FROM A-Z ON SALE: APRIL 15, 2008</p>	<p>Dreaming about a timber home is one thing—actually making it happen is quite another. In this issue, we'll provide plenty of inspiration, but we'll also show readers how to make important planning and building decisions. We'll cover everything from the latest materials (SIPs, flooring, windows and more) to selecting an architect, working with your timber-home company and general contractor. Product Focus: Doors</p>	<p>Focus on Floorplans Design Folio</p>	<p>Dazzling Great Rooms Architect Center</p>	<p>1/4/2008</p>	<p>1/11/2008</p>	<p>4/15/2008</p>
<p>JULY/AUGUST NOT-SO-BIG TIMBER HOME ON SALE: JUNE 17, 2008</p>	<p>Whether it's a primary-residence/timber cottage for a downsized lifestyle or a weekend retreat to host family and friends, smaller homes (2,500 square feet or less) have become a hot commodity among potential homeowners. We'll feature outstanding designs, home tours and a host of high-end material options (think: hearth products, radiant-floor heating, custom cabinetry, reclaimed-wood products and more) that consumers demand despite fewer square feet. Product Focus: Windows</p>	<p>Focus on Floorplans Design Folio</p>	<p>Window & Door Center</p>	<p>3/7/2008</p>	<p>3/14/2008</p>	<p>6/17/2008</p>
<p>SEPTEMBER/ OCTOBER ANNUAL FLOORPLANS ISSUE ON SALE: AUG. 19, 2008</p>	<p>This is it—the biggest timber-home floorplan issue of the year! Our readers pore over home designs as they map out their dream home, so this issue has a long shelf life. We'll focus on plans to fit all lifestyles and budgets and offer practical advice for creating a design that works as well 20 years from now as it does today. Product Focus: Lighting</p>	<p>Focus on Floorplans Design Folio</p>	<p>Home Products Center</p>	<p>5/9/2008</p>	<p>5/16/2008</p>	<p>8/19/2008</p>
<p>NOVEMBER/ DECEMBER HOME INNOVATION: GREEN ISSUE ON SALE: OCT. 21, 2008</p>	<p>Timber homes already save homeowners thousands of dollars a year on energy costs, so we'll reinforce this idea as we showcase a range of additional ways to build an efficient home. We'll focus on green materials, costs and contractors—and we'll compare the long-term savings readers can expect if they make smart, efficient building choices. Bonus: Timber Home of the Year. 2009 Timber Home Calendar. Product Focus: Hearths</p>	<p>Focus on Floorplans Design Folio</p>	<p>Green Products Center Hearth Products Center 2009 Timber Home Calendar</p>	<p>7/3/2008</p>	<p>7/11/2008</p>	<p>10/21/2008</p>
<p>ANNUAL BUYER'S GUIDE ON SALE: DEC. 16, 2008</p>	<p>This is the must-have guide for readers at any stage of the homebuilding process. Whether a consumer is just getting started or is down to the nitty-gritty of choosing kitchen flooring, roof materials or a timber package for their dream home, our guide covers the ins and outs of planning, design, decorating and maintaining a new timber home. Shelf life for this issue is extraordinary, with many readers referring to this publication repeatedly during the homebuilding process and after they've moved in!</p>	<p>Focus on Floorplans Design Folio</p>	<p>Timber Home Company Directory Finance/Real Estate Center</p>	<p>9/5/2008</p>	<p>9/12/2008</p>	<p>12/16/2008</p>